NINTH ANNUAL
CAREER STRATEGIES CONFERENCE
SEPTEMBER 25-27, 2013
WASHINGTON, D.C.
THE GRAND HYATT HOTEL

PRESENTERS

Michael Wu
Rosetta Stone Inc.

Jonathan McBride
The White House

Joe Gordon
Dress for Success

Simone Wu
Choice Hotels International Inc.

Damien Atkins
AOL Inc.

Sherrilyn Ifill
NAACP Legal Defense and Educational Fund

Carol Elder Bruce
K&L Gates LLP

Tommy Shi
Mercedes-Benz USA

Gregory Nixon
DynCorp International

Chair Mary Jo White
U.S. Securities and Exchange Commission

Tamika Tremaglio
Deloitte

Anastasia D. Kelly
DLA Piper LLP (US)

Alison Tanchyk
Morgan, Lewis & Bockius LLP

Linda Clemmons
Body Language Expert

CCWC GENERAL COUNSEL BOOT CAMP
SEPTEMBER 25, 2013

- How to Conduct an Internal Investigation
- How to Prepare a Legal Budget
- The Role of the Corporate Secretary
- How to Prepare Corporate Filings (10-K, 10-Q, and 8-K)
- How to Take a Company Public and Prepare for an IPO

GENERAL SESSION
SEPTEMBER 26-27, 2013

- A Day in the Life of a CEO
- General Counsel Roundtable: Hot Topics and Trends 2013
- Executive Compensation
- E-mails: Protecting the Attorney-Client Privilege
- Crisis Management for In-House and Law Firm Attorneys

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www.ccwomenofcolor.org
I am ecstatic to bring our conference to the nation’s capital for the very first time. Washington, D.C. is the foundation of legislative, judicial, and executive decision making and execution. Thus, this setting is the perfect backdrop for the CCWC and K&L Gates LLP Ninth Annual Career Strategies Conference. Join us in Washington, D.C. at the Grand Hyatt Hotel September 25-27, 2013.

CCWC has another great substantive program planned this year, including our signature CCWC General Counsel Training Boot Camp and MBA In-a-Day for Lawyers. Additional Highlights Include:

• Diamond Award Honoree and Keynote Speaker Michelle C. Ifill  
  Senior Vice President and General Counsel (Verizon Enterprise Solutions)
• Great Motivational Speakers
• General Counsel Roundtable 2013: Hot Topics and Trends
• A Day in the Life of a CEO: A Conversation with Joi Gordon (CEO, Dress for Success)
• One-on-One Conversation with Chair Mary Jo White (U.S. Securities and Exchange Commission)
• Inside the White House: A Conversation with Jonathan McBride  
  (Assistant to the President and Deputy Director of Presidential Personnel, The White House)

Please review this pre-conference magazine and schedule at-a-glance for details on all of our conference offerings. I look forward to seeing you as we kick off our ninth annual conference at our pre-conference reception at the National Museum of Women in the Arts. See you in September in Washington, D.C.!

Laurie
DIVERSITY & INCLUSION

Top of Mind Issues at K&L Gates

Since 2006, K&L Gates has been the proud Title Sponsor of Corporate Counsel Women of Color (CCWC). Our support of this great organization is an extension of our commitment to developing diverse leaders and creating a more diverse profession. We share CCWC’s deep commitment to advancing women of color lawyers and welcome you to the 9th Annual CCWC and K&L Gates Career Strategies Conference.

Aarti Amin
Counsel, Washington, D.C.
Ms. Amin is counsel in the firm’s Washington, D.C. office and focuses her practice on mergers and acquisitions and corporate matters. She counsels clients on all aspects of business acquisitions and divestiture, including structuring, documentation, and negotiation.

Nachael Bright
Partner, Charlotte
Ms. Bright regularly represents institutional lenders, finance companies and loan portfolio servicers in a variety of secured and unsecured financial transactions, including real estate financings, loan assumptions and syndicated financings. She also has experience in general corporate transactions and commercial leasing.

Paul W. Sweeney, Jr.
Administrative Partner, Los Angeles
Mr. Sweeney is a member of the firm’s Executive and Management Committees, the Administrative Partner for the Los Angeles office and chair of the firm’s Diversity Committee. He focuses his practice on handling business disputes and employment cases, including individual and class action lawsuits involving claims of breach of contract, unfair trade practices and consumer fraud.

Kim J. Askew
Partner, Dallas
Ms. Askew represents clients in complex commercial and employment litigation and has successfully tried cases to jury verdicts in state and federal district courts around the country. Ms. Askew is also the first woman of color to chair the Litigation Section of the American Bar Association.

Benita Collier
Counsel, Washington, D.C.
Ms. Collier focuses her practice on the coordination of trademark prosecution and enforcement strategies, development of corporate policies regarding trademark use, and the overall strategic management of intellectual property portfolios. Her clients span a variety of industries, including on-line consumer retail, beverage, technology, telecommunications and entertainment.

Pallavi Mehta Wahi
Partner, Seattle
Ms. Wahi practices complex commercial litigation with an emphasis on corporate and intellectual property litigation. Ms. Wahi also serves as the co-chair of K&L Gates’ South Asia Initiative.

Ndenisarya Bregasi
Partner, Washington, D.C.
Ms. Bregasi represents investment advisers, investment companies and investment company independent directors concentrating primarily on transactional, regulatory and compliance matters. She has worked with investment company complexes and investment advisers of varying sizes.

Willie E. Dennis
Partner, New York
Mr. Dennis’ practice focuses on private equity, mergers and acquisitions, initial public offerings, securities reporting requirements, corporate governance, joint ventures, and general corporate matters in a wide range of industries. Mr. Dennis has represented numerous issuers and investors, and is very familiar with the needs of all parties to a transaction.

Aarti Amin
Counsel, Washington, D.C.
Ms. Amin is counsel in the firm’s Washington, D.C. office and focuses her practice on mergers and acquisitions and corporate matters. She counsels clients on all aspects of business acquisitions and divestiture, including structuring, documentation, and negotiation.

Felicia A. Washington
Partner, Charlotte
Ms. Washington represents local, regional and national employers in all areas of employment law, including employment-based immigration. She regularly advises businesses on employment law compliance, litigation avoidance and on the protection of their intellectual assets.
The New CCWC Mobile App

FEATURING

LAURIE'S MICROBLOG
What is Laurie up to? Find out by reading and keeping up with her weekly microblog.

CCWC LIVE BLOG TALK
Download and listen to past shows at your convenience. Available ON DEMAND.

EVENTS
The CCWC Events tab enables you to save and add events to your calendar.

JOB BOARD
The CCWC Job Board enables you to review new jobs each week by state.

NEWS
What's hot at CCWC? Read press releases and get organization information here.

MERCHANDISE
CCWC’s Elegance, Style and Classic Collection line is perfect for the home and office. Items are available now online.

The CCWC® Mobile App is now available in the Apple iTunes App Store. Download it today!

IT’S FREE!

www.ccwomenofcolor.org
Sporting a clean, lean shape and a more aggressive-looking grille, the new E-Class screams performance. Yet it moves with a quiet intelligence: constantly watching and analyzing. Then if it senses that you aren’t responding to a danger, it does. This is a car that thinks on its wheels. Eleven of its driver assist systems are new or vastly improved. Innovations like a revolutionary stereoscopic camera, Cross-Traffic Assist, Pedestrian Recognition and Steering Assist are making their debut in the E-Class. Making it perhaps the most technologically advanced car on the road. Without a doubt, it is the most intelligent, most exhilarating E-Class ever. MBUSA.com/E-Class
CCWC AND K&L GATES LLP
9th ANNUAL CAREER STRATEGIES CONFERENCE

Kick-Off Reception with the Verizon Legal Department

Wednesday, September 25, 2013 | National Museum of Women in the Arts | 6:00-8:00PM
Musical Performance by Gerald Pennington & Friends

JOIN US!
RECEPTION AT BLOOMINGDALE’S CHEVY CHASE

SEPTEMBER 26, 2013
BLOOMINGDALE’S CHEVY CHASE

JOIN US AT BLOOMINGDALE’S CHEVY CHASE FOR A RECEPTION AND BOOK SIGNING WITH LLOYD BOSTON (AUTHOR, THE STYLE CHECKLIST)

THURSDAY, SEPTEMBER 26, 2013
EVENING RECEPTION | 5:30 - 7:30 PM
BOOK SIGNING | 6:00 - 7:00 PM
SHOPPING | 5:30 - 8:30 PM

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CONGRATULATIONS

Laurie N. Robinson

Founder and CEO of Corporate Counsel Women of Color and Senior Vice President and Assistant General Counsel of CBS Corporation for Being Honored as an African-American History Maker in the Field of Law.

Join Us for the Celebration

The National Museum of Women in the Arts
Washington, D.C.
Wednesday, September 25, 2013
6:00 p.m. - 8:00 p.m.

www.thehistorymakers.com
Events, Happenings & People

2. **New York City | One-Day Law Firm Associates Conference**

CCWC and K&L Gates LLP hosted the one-day career strategies conference on April 24, 2013 at the New York Hilton. Over 200 associates participated from 50 law firms around the country.

3. **Moscow, Russia | International Networking Dinner**

CCWC and K&L Gates LLP hosted an international networking dinner in Moscow, Russia at the Ritz-Carlton on June 13, 2013.
The CCWC® General Counsel Training Boot Camp* is designed for individuals who are interested in expanding and strengthening their portfolio of knowledge in the law. In conjunction with the Boot Camp, through MBA In-a-Day for Lawyers, attorneys will develop, expand, and increase their knowledge base in business.

The Boot Camp will cover the following:

- How to Conduct an Internal Investigation
- How to Prepare a Legal Budget
- The Role of the Corporate Secretary
- How to Prepare Corporate Filings (10-K, 10-Q, and 8-K)
- How to Take a Company Public and Prepare for an IPO
- Collaboration Between General Counsel and Board of Directors
- Conflicts of Interest: Attorneys Serving on Corporate and/or Non-Profit Boards

*CCWC is seeking 6.5 CLE hours for this program.

**PRESENTERS**

William (Mitch) R. Mathelson, Jr.  
Partner  
Altman + Bird LLP

Begita R. Bell  
Partner  
Stephie & Johnson LLP

Lanesta Anderson  
Vice President and Deputy General Counsel  
ABM Indemnity

Dionysia Johnson-Massee  
Board Member  
Shareholder, Atlanta Office  
Labor & Employment Firm  
Little Mandelson P.C.

Carol Elder-Braxton  
Partner  
K&L Gates LLP

THE GRAND HYATT | WASHINGTON, D.C. | WEDNESDAY, SEPTEMBER 25, 2013 | 8:00 AM - 4:30 PM
MBA IN-A-DAY FOR LAWYERS

INTERMEDIATE TRACK

Participants will review the elements of financial statements and gain a better understanding of how they are used in the decision-making process. Topics include:

- Balance sheets
- Statements of cash flow
- Statements of shareholder equity
- Notes to financial statements
- Financial ratios in analyzing trends and overall business performance

ADVANCED TRACK

Participants will briefly review financial statements and their components before delving into the ways that financial data and information are used in merger and acquisition transactions. Valuation methodologies, litigation, and the estimation of damages will be the core focus. These are the areas in which in-house counsel should be knowledgeable so as to provide the best insight to their corporations.

Deloitte.

PRESENTERS

Damien Atkins
Senior Vice President, Deputy General Counsel, Assistant Secretary, and Chief Compliance Officer
AOL Inc.

Alison Tandy-
Partner
Morgan, Lewis & Bockius LLP

Gabriela Kembrew-
Vice President, Corporate & Legal Affairs
NFCUniversal

Ndorothy Baggio
Partner
K&L Gates LLP

Tamika Tamagio
Principal
Deloitte Financial Advisory Services LLP

Edwards Ray
Partner
DLA Piper LLP (US)

THE GRAND HYATT | WASHINGTON, D.C. | WEDNESDAY, SEPTEMBER 25, 2013 | 8:00 AM - 4:30 PM
Michelle C. Ifill
Senior Vice President and General Counsel
Verizon Enterprise Solutions

Diamond Award Honoree and Keynote Speaker
Michelle C. Ifill is senior vice president and general counsel for Verizon’s global enterprise solutions legal organization. Previously, she was vice president and deputy general counsel responsible for supporting Verizon’s global enterprise sales organization and global staff attorney (with MCI), respectively. Prior to joining MCI, Ifill was a corporate law associate specializing in technology agreements and international business transactions with White & Case and Schnader, Harrison, Segal & Lewis. Fluent in French, Ifill is a founding member of the Legal Diversity Council and is an advisory board member of the Ron Brown Scholars Program. Ifill received her B.A. in English and American Literature from Brown University and her J.D. from Harvard Law School. Ifill will be honored with the CCWC Diamond Award of Excellence for her outstanding career achievements.

Mary Jo White
Chair
U.S. Securities and Exchange Commission

One-on-One With Chair Mary Jo White
U.S. Securities and Exchange Commission
Mary Jo White is the 31st Chair of the U.S. Securities and Exchange Commission. Chair White has decades of experience as a federal prosecutor and as a securities lawyer. As the U.S. Attorney for the Southern District of New York (the only woman to hold the top position in the 200-year-plus history of the office), she specialized in prosecuting complex securities and financial institution frauds and international terrorism cases. Previously, she served as the First Assistant U.S. Attorney and later Acting U.S. Attorney for the Eastern District of New York; Assistant U.S. Attorney for the Southern District of New York and Chief Appellate Attorney of the Criminal Division; and chair of the litigation department at Debevoise & Plimpton. Chair White earned her undergraduate degree, Phi Beta Kappa, from William & Mary; her master’s degree in psychology from the New School for Social Research; and her J.D. from Columbia Law School, where she was an officer of the Law Review.

Judy A. Smith
Founder and President
Smith & Co.
Crisis Management Expert
Co-Producer of ABC’s Scandal

Crisis Management for Law Firm and In-House Attorneys
Judy A. Smith is the founder and president of Smith & Co., a leading strategic and crisis communications firm. Smith’s groundbreaking career inspired the television drama about the world of crisis management entitled “Scandal,” which stars Kerry Washington in the role of Olivia Pope. Prior to founding Smith & Co., Smith’s numerous positions included working at public relations firms, the White House, NBC, and as an Assistant United States Attorney. She is the author of Good Self, Bad Self: Transforming Your Worst Qualities Into Your Biggest Assets. Smith received her B.S. in public relations from Boston University and her J.D. from the American University Washington College of Law, where she was the first African-American woman to serve as executive editor of the Law Review.
CONGRATULATIONS TO THIS YEAR’S DIAMOND AWARD HONOREE, MICHELLE C. IFILL

Senior Vice President, General Counsel & Corporate Secretary
Verizon Enterprise Solutions

We are proud of Michelle’s accomplishment and her commitment to promote diversity within the legal profession.

Verizon is proud to sponsor the Corporate Counsel Women of Color 9th Annual Career Strategies Conference.
Jonathan McBride was appointed director of the Presidential Personnel Office in July 2013. He previously served as deputy assistant to the President and deputy director of the Presidential Personnel Office. McBride joined the administration as a special assistant to the President and deputy director of the Presidential Personnel Office in August 2009. Prior to that, he was the chief strategy officer of Universum and the founder of the Jungle Media Group. From 1997-2000, McBride worked for Goldman Sachs and U.S. Senator Herb Kohl from 1992 to 1995. He is a former trustee of Connecticut College and the National Urban League. McBride received his B.A. in economics and U.S. History from Connecticut College and his M.B.A. in finance from the Wharton School of Business at the University of Pennsylvania.

Lloyd Boston is a top TV style expert, television host, and the author of four popular style books, including The Style Checklist. He recently launched a successful greeting card collection for Papyrus. Prior to his career in television hosting and publishing, he served as the vice president of art direction for Tommy Hilfiger. He has been a regular on-air style contributor for “NBC Today” with more than 150 segments to his credit and has made several appearances on “Oprah,” “The View,” and CNN. An original host on the STYLE Network, Boston was the host of his own show, “Closet Cases,” and several specials for the Fine Living Network and HGTV. Boston will share strategies at the conference on how to craft your style for the corner office.

Ndenisarya M. Bregasi is a partner in the investment management group of K&L Gates LLP in Washington, D.C. She represents investment advisers, investment companies, and investment company independent directors concentrating primarily on transactional, regulatory, and compliance matters. She has represented clients with respect to: developing and reviewing compliance programs for investment advisers; investment companies and their various service providers; conducting compliance audits and regulatory reviews of investment advisers; and responding to regulatory issues raised by the SEC staff during examinations and otherwise. She speaks frequently on regulatory and compliance issues. Bregasi is a board member of the Washington Conservatory of Music. Bregasi received her B.A. from the University of Saskatchewan (honors), her M.Ed. from the University of British Columbia (with honors), and her J.D. from Georgetown University Law Center.
General Counsel Roundtable 2013: Hot Topics and Trends

Gregory S. Nixon is the senior vice president, general counsel, and corporate secretary of DynCorp International. Previously, he served as associate general counsel and assistant secretary of McKinsey & Company, Inc., as well as vice president and general counsel of its business division responsible for federal, state, and local public sector services and contracts. Prior to joining McKinsey, he was principal, associate general counsel, and assistant secretary at Booz Allen Hamilton and served in the commercial litigation group at Howrey LLP. Nixon served as a commissioned officer in the U.S. Air Force and he currently holds the rank of Lt. Colonel in the U.S. Air Force Judge Advocate General’s (JAG) Corps Reserve. Nixon holds a B.S. in mechanical engineering from Tuskegee University and a J.D. from Georgetown University Law Center.

Global Ethics and Compliance and Best Practices on How to Conduct an Internal Investigation

Carol Elder Bruce is a partner at K&L Gates LLP. She focuses on white-collar criminal defense and complex civil litigation. Bruce represents individuals and corporations in criminal grand jury investigations, criminal and civil trials, and appeals. She also advises companies on the creation and maintenance of effective corporate compliance and ethics programs. In the past five years, Bruce has been ranked one of the best white-collar criminal defense attorneys and commercial civil litigators in the District of Columbia and in the United States. She currently serves on the honorary board of the Mid-Atlantic Innocence Project and served on the George Washington University Law School Dean’s Board of Advisors. She received her B.A. from George Washington University and her J.D. from George Washington University Law School.

A Day in the Life of a CEO

Joi Gordon is the CEO of Dress for Success, which provides suits to disadvantaged women returning to or entering the workforce. Gordon has served on the corporate board of directors of Urban Brands -- an owner of Ashley Stewart. She also served on several inaugural women's advisory councils, including those for American Airlines, Office Depot, and VOICE, an imprint of Hyperion Books. Gordon is a recipient of numerous awards, including the Network Journal Magazine’s 25 Most Influential Black Women in Business, and was featured on the 2007 cover of Black Enterprise, which recognized her leadership of Dress for Success as an example of successful social entrepreneurship. Gordon received her B.A. in radio/television broadcasting from the University of Oklahoma and her J.D. from its College of Law.
The Role and Duty of a Corporate Secretary and the Preparation of Corporate Filings (10-K, 10-Q, and 8-K)

Damien Atkins is senior vice president, deputy general counsel, assistant secretary, and chief compliance officer of AOL Inc., where he manages teams in the securities regulation, corporate governance, and the employment group, among other areas. Atkins also serves as lead counsel to the Compensation and Leadership, Audit and Finance, Nominating and Governance, and Transactions Committees of AOL’s board of directors. Previously, Atkins served as vice president and chief counsel and has acted as lead counsel in connection with AOL’s more than $200 million disposition of Tegic and various other acquisitions. Prior to joining AOL Inc., Atkins handled mergers and acquisitions and securities law matters at Chadbourne & Parke LLP. He was named Corporate Governance Professional of the Year. He holds a bachelor’s degree from Stanford University and a J.D. from New York University School of Law.
TOMMY SHI
DIVERSITY AND INCLUSION OFFICER
MERCEDES-BENZ USA

U.S. SUPREME COURT UPDATES AND THE IMPACT ON DIVERSITY

Tommy Shi is the diversity and inclusion officer for Mercedes-Benz USA (MBUSA). Previously, he served as the corporate development and transformation officer. Before that, he served as counsel in the legal department, where he was responsible for commercial transactions, supervision of litigation, and overseeing intellectual property matters and general corporate matters. Prior to joining (MBUSA), as an associate at Riker, Danzig, Scherer, Hyland & Perretti in Morris-town, New Jersey, Shi was responsible for commercial litigation matters. He currently serves on the board of directors of the Asian-American Legal Defense and Education Fund and is a past president of the Asian Pacific American Lawyers Association of New Jersey. Shi holds a B.A. in behavioral biology from the Johns Hopkins University and a J.D. from Boston College Law School.

JAIMMÉ A. COLLINS
PARTNER
ADAMS AND REESE LLP

CONFLICTS OF INTEREST: ATTORNEYS SERVING ON CORPORATE AND/OR NON-PROFIT BOARDS

Jaimmé A. Collins is a partner at Adams and Reese LLP, where she focuses her practice in the areas of commercial litigation and general business. She has experience in litigating complex matters, defending and conducting depositions, preparing witnesses for trial testimony, and interviewing and investigating sensitive and internal allegations. In addition, Collins is the chair of Adams and Reese’s Diversity Committee. She is a member of the Louisiana State Bar Association and Young Leadership Council, where she has served as an executive officer and board member. Prior to her career in the law, Collins worked in the Clinton administration in the Office of Political Affairs. Collins received her B.A. from Emory University and her J.D. from Loyola University Law School, where she served on the Moot Court Board.

ANASTASIA (STASIA) D. KELLY
CO-MANAGING PARTNER (AMERICAS)
DLA PIPER LLP (US)

GENERAL COUNSEL ROUNDTABLE 2013: HOT TOPICS AND TRENDS

Anastasia (Stasia) D. Kelly is co-managing partner (Americas) at DLA Piper LLP and is a member of the firm’s executive committee. Her practice is focused on Corporate, Finance, Public Company and Corporate Governance as well as the firm’s White Collar Corporate Crime and Investigations group. Previously, Kelly served as vice chair at American International Group and served as executive vice president and general counsel at MCI/WorldCom, Sears, Roebuck and Co., and Fannie Mae. She was an associate and then a partner with Wilmer, Cutler & Pickering and an associate at Carrington, Coleman, Sloman & Blumenthal. Kelly serves on the boards of two public companies. She received her B.A., cum laude, from Trinity University in D.C. and her J.D., magna cum laude, from George Washington University, where she was a member of the Order of the Coif and the Law Review.
Women of Color Attorneys: Changing the World Through Their Political Appointments

Frankie A. Reed is the United States Ambassador to Fiji, Kiribati, Nauru, Tonga, and Tuvalu. Prior to this, she served as the deputy assistant secretary in the Bureau of East Asian and Pacific Affairs and was responsible for relations with Australia, New Zealand, and the Pacific Islands. Prior to joining the Department of State, Ambassador Reed practiced law and served as diplomat in residence at the University of California, Berkeley; consul general and deputy U.S. observer to the Council of Europe and the European Court of Human Rights in Strasbourg, France; deputy chief of mission in Conakry Guinea; and deputy chief of mission in Apia, Samoa. Ambassador Reed received her B.A. in journalism from Howard University and her J.D. from the University of California, Berkeley. She also has studied at the Kogod School of Business, American University.

Leslie T. Thornton serves as vice president and general counsel of WGL Holdings, Inc. and Washington Gas. Prior to joining the company, Thornton served as a partner at Dickstein Shapiro LLP and as a partner with Patton Boggs. Beginning with the presidential transition of 1992 and until 2000, Thornton worked with U.S. Secretary of Education Richard W. Riley, first as deputy chief of staff and counselor, and then as chief of staff at the U.S. Department of Education. She was selected by the White House in 1995 to serve on the President's White House Budget Working Group and in 1996 served in a senior role on President Clinton’s presidential debate team. Thornton holds a B.A. from the University of Pennsylvania and a J.D. from Georgetown University Law Center.

Simone Wu serves as senior vice president, general counsel, and corporate secretary for Choice Hotels International, Inc. Wu has more than 20 years of legal and regulatory experience, including expertise in corporate matters, mergers and acquisitions, international and domestic commercial transactions and joint ventures, litigation, employment law, and technology and intellectual property issues. Prior to joining Choice Hotels, Wu served as executive vice president, general counsel, and secretary for XO Communications. She also held legal and business executive roles at MCI and AOL and practiced corporate transactional and communications law at Skadden, Arps, Slate, Meagher & Flom LLP, where she represented large media and technology companies. Wu received a degree in political science from the University of Michigan and her J.D. from Columbia University.

Featured Speakers

United States Ambassador
Frankie A. Reed
Ambassador to Fiji, Kiribati, Nauru, Tonga, and Tuvalu

Women of Color Attorneys: Changing the World Through Their Political Appointments

Simone Wu
Senior Vice President, General Counsel, Corporate Secretary and Chief Compliance Officer
Choice Hotels International, Inc.

General Counsel Roundtable 2013: Hot Topics and Trends
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Leslie T. Thornton
Vice President and General Counsel
WGL Holdings, Inc. and Washington Gas

Women of Color Attorneys: Changing the World Through Their Political Appointments
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Linda Clemons
BODY LANGUAGE EXPERT

I CAN SEE WHAT YOU ARE THINKING

Linda Clemons is one of the top sales trainers as well as one of the most widely respected motivational speakers in the country today. She is the CEO of Sisterpreneur, Inc., an international business empowerment organization, and she is a popular radio and television personality. Clemons has received countless recognitions and honors, including Who’s Who in Sales and the Office Depot Entrepreneur of the Year Award. Clemons is also an accomplished playwright and author and is certified in analytical interviewing, a process used to detect deception and gather data from witnesses, hostages, and victims. Her unique combination of skills makes it easy for her to read her audience and deliver not just what they want and expect, but exactly what they need to keep moving toward a more rewarding future.

Towanna B. Freeman
Life Coach, Inspirational Speaker and Advocate for Young Women

7 STEPS TO FULFILLMENT

Towanna B. Freeman is a successful life coach, inspirational speaker, and advocate for young women. She has co-written an award-winning book, Purposeful Action, 7 Steps to Fulfillment, which reveals a seven-step method for identifying and effectively pursuing personal and professional goals. Freeman is also the founder of the Young Women’s Empowerment Network, designed to help teen girls realize their potential to succeed in life. She is the principal consultant for Towanna Freeman & Associates, an active consultancy in the greater Washington, D.C. metro area. Freeman has been featured on AOL’s Black Voices, AT&T’s “28 Days of Inspiration,” Essence.com, and Jet Magazine. She received her B.S. from Howard University and holds certificates in Corporate Coaching and Core Energy Coaching from the Institute for Professional Excellence in Coaching.
CELEBRATING DIVERSITY
CREATING PARTNERSHIPS

MACY'S & BLOOMINGDALE'S
PROUDLY SUPPORT THE
CORPORATE COUNSEL
WOMEN OF COLOR
9TH ANNUAL CONFERENCE

*macy's* bloomingdale's
Success is a team game.

Whether it’s advising clients on managing business controversy and disputes, executing deals, or maintaining regulatory compliance, we can help. When your legal team needs a clutch player, add Deloitte to your line up.

www.deloitte.com/us/generalcounsel
PAINTING A BRIGHTER FUTURE FOR WOMEN OF COLOR

DLA Piper is proud to support the Corporate Counsel Women of Color. We salute its commitment to building a network of in-house women of color and to greater diversity and inclusion in the legal profession.
Diversity, not just Diversity Committees

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Rated, AV® Preeminent™
4.6 out of 5*

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Simone Boayue-Gumbs
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Rated, AV® Preeminent™
4.6 out of 5*
We are proud to sponsor the Corporate Counsel Women of Color® Ninth Annual Career Strategies Conference.
Judy A. Smith’s groundbreaking career as a go-to crisis management expert is the inspiration behind the new primetime hit show Scandal which was created by Shonda Rhimes (Grey’s Anatomy and Private Practice) and stars Kerry Washington as Olivia Pope. Smith serves as the Co-Executive Producer of Scandal. She received her B.S. in public relations from Boston University and J.D. from the American University Washington College of Law where she was the first African-American woman to serve as Executive Editor of the Law Review. Smith discusses her career and recently released book, Good Self, Bad Self: Transforming Your Worst Qualities Into Your Biggest Assets.

GUEST
JUDY A. SMITH
America’s #1 Crisis Management Expert
Co-Executive Producer of the Primetime Hit Show Scandal

Download Segment at:
www.ccwomenofcolor.org
From where we sit, diversity makes all the difference.

At Buchanan Ingersoll & Rooney, our goal is to represent our clients’ interests to the very best of our collective abilities. We believe that one of the best ways to do this is to bring together people of diverse strengths who, working both individually and as a team, will ensure complete coverage of any negotiation, transaction, litigation or representation.

We congratulate our friend and colleague.
Elisa Basnight
2013 Individual Star Diversity Award of Excellence
Morgan Stanley is proud to support the

Corporate Counsel Women of Color

and congratulations to our own

Alita Wingfield

2013 Corporate Counsel Women of Color Diversity Award winner

Diversity. It’s not an obligation—it’s an opportunity.
CCWC® Open Toe Waffle Weave Slippers

Give your feet a treat with the CCWC® Open Toe Waffle Weave Slippers. They are great for use at home as well as spas, retreats and travel. Each pair comes in its own convenient travel bag. One size fits all.
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Price: $200.00

CCWC® Porter Silver Color Rollerball Pen

The pen is mightier than the sword with the CCWC® Porter Silver Color Rollerball Pen. This product is sleek, reliable and sturdy. It is also easy to hold and provides a good grip.
This pen facilitates your superior penmanship and features metallic barrel, etched chrome details and chrome trim.
Price: $10.00

To order go to: www.ccwomenofcolor.org
The CCWC® Classic Quilted Custom Tote is made of luxurious quilted microfiber and fully lined with inside pockets. The classic shape of this custom tote has ample space (20" x 12.5"), is great for everyday use and airport travel and looks exceptionally stylish with any ensemble.

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The CCWC® On-the-Go Cup is environmental friendly, portable, reusable and easy to use. Perfect for work, home, sporting events, picnics, and more. The 16 oz. cup is double walled to keep drinks cooler, longer. It is easy to clean (hand wash only). Each cup comes with a straw and lid. Not for use in microwaves.

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CCWC® Leather Branded Portfolio Notepad Holder

Assert your power at executive business meetings without saying a word with the CCWC® Leather Branded Portfolio Notepad Holder. This notepad holder is elegant and speaks of professionalism. Features: Padded covers and twill lined interior. Two sewn card pockets. Leather gusset with pen slot. Lined perforated 8.5" x 11" notepad included, which can be replaced. CCWC® Porter Silver Color Rollerball Pen (included).

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CCWC® Polished Chrome Tear Drop Letter Opener

CCWC® Polished Chrome Tear Drop Letter Opener is beautiful and made with polished chrome metal. No more paper cuts when opening letters. Our letter opener is easy to use and glides across the envelope saving you time, energy and effort. This must-have accessory can be used at home as well as in the office.

Price: $15.00

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### Conference-at-a-Glance

**Wednesday, September 25, 2013 Morning and Afternoon | General Counsel Bootcamp and MBA In-A-Day for Lawyers**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>5:30 a.m. - 6:30 a.m.</td>
<td>Morning Fitness</td>
</tr>
<tr>
<td>6:45 a.m. - 8:00 a.m.</td>
<td>Continental Breakfast</td>
</tr>
<tr>
<td>8:00 a.m. - 9:15 a.m.</td>
<td><strong>INTERMEDIATE TRACK</strong> Global Ethics and Compliance and Best Practices on How to Conduct an Internal Investigation</td>
</tr>
<tr>
<td>9:30 a.m. - 10:30 a.m.</td>
<td><strong>INTERMEDIATE TRACK</strong> How to Prepare a Legal Budget and Manage Outside Counsel Spend (Early Case Assessments, RFPs, and Negotiating and Managing Alternative Fee Arrangements)</td>
</tr>
<tr>
<td>10:30 a.m. - 10:45 a.m.</td>
<td>Coffee Break</td>
</tr>
<tr>
<td>10:45 a.m. - 12:15 p.m.</td>
<td>MBA In-a-Day for Lawyers</td>
</tr>
<tr>
<td>12:15 p.m. - 1:15 p.m.</td>
<td>Lunch</td>
</tr>
<tr>
<td>1:30 p.m. - 2:45 p.m.</td>
<td><strong>INTERMEDIATE / ADVANCED TRACKS</strong> The Role and Duty of a Corporate Secretary and the Preparation of Corporate Filings (10-K, 10-Q, and 8-K)</td>
</tr>
<tr>
<td>2:45 p.m. - 3:00 p.m.</td>
<td>Coffee Break</td>
</tr>
<tr>
<td>3:00 p.m. - 4:30 p.m.</td>
<td><strong>INTERMEDIATE SESSION</strong> Conflicts: Attorneys Serving On Corporate and/or Non-Profit Boards</td>
</tr>
<tr>
<td>3:00 p.m. - 4:30 p.m.</td>
<td><strong>ADVANCED SESSION A</strong> Collaboration Between the General Counsel and Board of Directors</td>
</tr>
<tr>
<td>3:00 p.m. - 4:30 p.m.</td>
<td><strong>ADVANCED SESSION B</strong> How to Prepare to Take a Company Public and Prepare an IPO</td>
</tr>
</tbody>
</table>

**Wednesday, September 25, 2013 Evening**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>6:00 p.m. - 8:00 p.m.</td>
<td>Kick-Off Reception</td>
</tr>
<tr>
<td>8:30 p.m. - 10:30 p.m.</td>
<td>See Our Nation’s Capital in Lights! Moonlight Bus Tour of Historic Landmarks in Washington, D.C.</td>
</tr>
</tbody>
</table>

**Thursday, September 26, 2013 Morning and Afternoon**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>5:30 a.m. - 6:30 a.m.</td>
<td>Morning Fitness</td>
</tr>
<tr>
<td>6:30 a.m. - 8:00 a.m.</td>
<td>Breakfast</td>
</tr>
<tr>
<td>8:00 a.m. - 8:15 a.m.</td>
<td>Opening Remarks</td>
</tr>
<tr>
<td>8:30 a.m. - 9:00 a.m.</td>
<td>E-mails: What You Need to Know About the Attorney-Client Privilege Between In-House Counsel and Business Clients</td>
</tr>
<tr>
<td>9:00 a.m. - 9:30 a.m.</td>
<td>A Day in the Life of a CEO Joi Gordon (CEO, Dress for Success)</td>
</tr>
<tr>
<td>9:45 a.m. - 10:45 a.m.</td>
<td>Crisis Management for Law Firm and In-House Attorneys</td>
</tr>
<tr>
<td>11:00 a.m. - 12:00 p.m.</td>
<td>General Counsel Roundtable 2013: Hot Topics and Trends: New Policies, the Regulatory Landscape, Law Department Management, Best Practices and Diversity</td>
</tr>
<tr>
<td>12:00 p.m. - 12:30 p.m.</td>
<td>Legal Developments Impacting Diversity in the Legal Profession: A Conversation with Sherrilyn Ifill (President and Director Counsel, NAACP LDF) and Tommy Shi (Board of Directors, the Asian-American Legal Defense and Education Fund)</td>
</tr>
<tr>
<td>12:30 p.m. - 2:45 p.m.</td>
<td>Lunch</td>
</tr>
</tbody>
</table>
### Thursday, September 26, 2013 Afternoon and Evening

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
</table>
| 2:45 p.m. – 3:15 p.m. | Inside the White House: A Conversation with Jonathan McBride  
                          (Assistant to the President and Director of Presidential Personnel, The White House) |
| 3:30 p.m. – 4:15 p.m. | Wardrobe Essentials for the Corner Office  
                          Presenter: Lloyd Boston, Fashion and TV Style Expert |
| **Buses Depart Starting at 4:30 p.m.**  
**Reception: 5:30 p.m.– 7:30 p.m.**  
**Shopping: 5:30 p.m.– 8:30 p.m.** | Evening Reception  
                          Bloomingdale’s  
                          Chevy Chase, Maryland |
| 9:00 p.m. – 10:30 p.m. | Night Out on the Town at Josephine D.C. | 1008 Vermont Avenue NW |

### Friday, September 27, 2013 Morning and Afternoon

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
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<tbody>
<tr>
<td>5:30 a.m. – 6:30 a.m.</td>
<td>Morning Fitness</td>
</tr>
<tr>
<td>7:00 a.m. – 8:30 a.m.</td>
<td>Breakfast</td>
</tr>
</tbody>
</table>
| 7:00 a.m. – 8:30 a.m. | Special Breakfast for Those in the Role of GC, Deputy GC, Corporate Secretary,  
                          Chief Compliance Officer, and Chief of Staff |
| 8:45 a.m. – 9:00 a.m. | Welcome Remarks |
| 9:00 a.m. – 9:15 a.m. | Executive Compensation: 2013 Update on Compensation Trends Including Base, Bonus,  
                          Stock Awards and Grants, and Retirement Benefits  
                          Presenter: Kathy Holt Richardson  
                          CEO and Founder  
                          HR Legal |
| 9:30 a.m. – 10:45 a.m. | Women of Color Who Are Changing the World Through Their Political Appointments |
| 11:00 a.m. – 11:20 a.m. | One-on-One with Mary Jo White, Chair, U.S. Securities and Exchange Commission |
| 11:30 a.m. – 11:50 a.m. | 7 Steps of Fulfillment  
                          Presenter: Towanna Freeman  
                          Coach, Speaker, and Award-Winning Author |
| 12:00 p.m. – 12:30 p.m. | I See What You Are Thinking  
                          Presenter: Linda Clemens  
                          Sales and Body Language Expert |

### Friday, September 27, 2013 Afternoon and Evening

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
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</table>
| 1:00 p.m. – 3:00 p.m. | My Life as a Lawyer  
                          Attorney Mentors Visit Schools in the Washington, D.C. Area |
| 1:00 p.m. – 5:00 p.m. | Day Tour: Washington, D.C. Historic Sites  
                          Lunch Stop at Ben’s Chili Bowl  
                          • Dr. Martin Luther King, Jr. Memorial  
                          • U.S. Capitol  
                          • U.S. Supreme Court  
                          • National Mall  
                          • Lincoln Memorial  
                          • U.S. Botanical Garden |
| 1:00 p.m. – 5:00 p.m. | Tour for Museum Lovers: Smithsonian Institution Museums:  
                          National Air and Space Museum  
                          • National Museum of the American Indian  
                          • National Museum of American History  
                          • National Museum of African Art  
                          • National Portrait Gallery |
| 8:00 p.m. – 11:00 p.m. | Spirit of Washington Boat Cruise and Dinner on the Potomac River  
                          *Space Is Limited*  
                          **Buses Depart the Grand Hyatt for the Boat at 7:15 p.m.** |
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